

DEVELOPING HUMAN POTENTIAL

DEPARTMENT *of* AGRICULTURAL
LEADERSHIP, EDUCATION *and*
COMMUNICATION



DIGNITY

EXCELLENCE

COLLABORATION

GLOBALLY-MINDED

ALEC DEPT

The Department of Agricultural Leadership, Education and Communication (ALEC) educates and prepares extraordinary teachers, leaders, and communicators for successful careers in the agricultural industry, secondary agriscience instruction, extension education, environmental sciences communication, entrepreneurship, youth development, and more.

We strive to develop your potential as engaged and productive community members through strategic partnerships and innovative strategies that support excellence and best practices in teaching and research.

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Recruitment Coordinator

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MAJORS

Agricultural Education

✓ Bachelor of Science (B.S.)

Customize our Agricultural Education program to fit your career goals by choosing one of the following degree options:

Teaching Option

Become a certified agricultural education teacher. Earn an endorsement in biology or take classes to minor in your specific interest area. Inspire and educate the next generation by closing the knowledge gap between farm and fork.

Careers: Agricultural Education Instructor, School Administrator, Farmer, Natural Resources District Worker, Rancher, Commodity Sales, and more

Leadership Option

Be a leader in your community, the agricultural industry, business, sales, or work in youth development. Learn leadership theories and apply them in real world situations such as a service learning program, internship, or job.

Careers: Extension, Community Development, Human Resources, Leadership Development, Program Coordinator, Entrepreneur, Training and Development, and more

Skilled & Technical Science Teaching Option

Keep the art of skilled and technical sciences (STS) thriving in our schools by becoming a certified STS teacher. Through hands-on courses, you'll learn methods to teach welding, construction, auto mechanics, engineering, robotics, and more.

Careers: STS Instructor, Trades – Welder, Woodworker, Automotive Mechanic, Farmer, Commodity Sales, and more

Agricultural & Environmental Sciences Communication

✓ Bachelor of Science (B.S.)

Learn the art of storytelling through interviews, podcasts, videography, photography, writing and more. Develop core communication and critical thinking skills to educate others about the environment, wildlife, agriculture, and the scientific discoveries that are shaping our world. Combine coursework in agriculture and natural resources to become a successful professional communicator in strategic discussions related to food, energy, water, sustainability, and more.

Careers: Web Designer, TV Producer/Director, Photographer, Reporter/Editor, Advertising & Public Relations, Videographer, and more

Hospitality, Restaurant, & Tourism Management

✓ Bachelor of Arts (B.A.)

Learn the art of hospitality and experience different ways to serve the public through hotels, restaurants, ecotourism sites, and community revitalization projects. Learn what it takes to manage an event, tourism sites, hotels, and restaurants through internships and education abroad experiences. From managing your budget to managing the people you work with, this program will teach you how to run a business or even start your own.

Careers: Event Planner, Human Resources Director, Tourism Marketing Manager, Hotel Manager, Entrepreneur, and more



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