

## **ROLES FOR BOARD MEMBERS IN THE BENEVON MODEL**

Note: These are roles for those board members who are not serving on the organization's Benevon (or Sustainable Funding) Team. See Benevon Team Member Job Description for additional roles for those board members who are serving on the organization's official Benevon Team.

Board members often assume that they will be asked to solicit their friends to attend fundraising events or make financial contributions. Those are not roles we ask of board members.

Here is the menu of **optional** roles for board members of organizations participating in the Benevon program:

- ☐ Learn the Benevon Model: attend a Benevon Introductory Session or watch the online [\*Creating Sustainable Funding for Your Nonprofit 55-Minute Recorded Seminar\*](#)
- ☐ Attend introductory Point of Entry Events and bring at least five friends each year
- ☐ Be an Ambassador: bring ten people to a Point of Entry Event in the next year and recruit others to be Ambassadors
- ☐ Make a "Personal Treasure Map" twice a year and add the names to the list of potential Point of Entry attendees
- ☐ Make thank-you phone calls and invitation calls as requested
- ☐ Serve as a Table Captain at the annual Ask Event, filling a table with nine other people who have already attended a Point of Entry Event
- ☐ Make a personal financial contribution (of any amount) to the organization
- ☐ Attend cultivation events and bring others
- ☐ Take on other special roles on the team as desired (e.g., serve as a greeter at Point of Entry Events)