



**NEBRASKA FFA FOUNDATION
2026-27
CORPORATE SPONSORSHIP**



PARTNER WITH US!

Your Partnership With FFA

The Nebraska FFA Foundation's Corporate Sponsorship Program is designed to provide optimum recognition for your support of the Nebraska FFA. A short list of guidelines outlining program expectations has been developed to help deliver meaningful value and results for your investment in the program.

The Nebraska FFA Foundation strives to meet these needs by providing long-term funding sources to support Nebraska FFA, building a strategic fund to support local FFA chapters and creating ways for people to have long-term giving opportunities.



**FFA Membership in
2024-25
12,211**

Mission:

The mission of the Nebraska FFA Foundation is to invest in agricultural education and FFA for over 12,000 FFA members and their advisors in Nebraska by growing leaders, building communities and creating career connections.



7,957
FFA members, advisors and
guests who attended 2026
State Convention

Programs We Support:

- Nebraska FFA Association
- Nebraska Agricultural Educators Association
- I Believe in the Future of Ag
- Blue Jackets. Bright Futures.
- Chapter & Classroom Grant Program
- Student SAE Grant Program
- Chapter Officer Leadership Training
- State Officer Program
- Chapter Visit Program
- Ag Issues Academy
- Pathways to Careers
- Launch!
- Ignite

Save the date:

**NEBRASKA FFA STATE CONVENTION
MARCH 31 - APRIL 2, 2027**

State Convention Collateral

Each Spring, nearly 8,000 FFA members, advisors and guests come to Lincoln to celebrate the annual Nebraska State FFA Convention. The following outlines State Convention opportunities and visibility for corporate sponsors.



Collateral	1 STAR (\$1,000-\$4,999)	2 STAR (\$5,000-\$9,999)	3 STAR (\$10,000-\$14,999)	BRONZE (\$15,000-\$24,999)	SILVER (\$25,000-\$34,999)	GOLD (\$35,000-\$49,999)	PLATINUM (\$50,000+)
Expo or Career Fair Booth	DISCOUNTED	COMPLIMENTARY	COMPLIMENTARY	COMPLIMENTARY	COMPLIMENTARY	COMPLIMENTARY	COMPLIMENTARY
Logo on Pre-Session or Post-Session Slides in Arena							
Invite to Sponsor Dinner	1 REPRESENTATIVE	1 REPRESENTATIVE					
Invite to I Believe Forum & Dinner			2 REPRESENTATIVES	2 REPRESENTATIVES	2 REPRESENTATIVES	4 REPRESENTATIVES	4 REPRESENTATIVES
Opportunity to Judge							
Opportunity to Host a Tour within 45 Minutes of Downtown Lincoln							
Logo on LED Ribbon Board in Arena							
Logo on Center Video Board in Arena							
Representative On-Stage Recognition During Session							
Logo on Expo & Career Fair T-Shirts							
Logo on Expo or Career Fair BINGO Card							
Pre-Recorded Remarks Displayed Before One General Session							
In-Person Remarks During One General Session							
Logo on Convention Social Media Presented by RRN							
Logo on Convention Welcome Signage							
Logo on Convention Career Fair & Expo Signage							
Logo on Seat Cards in Arena							
Pre-Show Convention Stream Interview							
Logo on Convention Bags Provided to FFA Advisors							
Convention Radio Tags							



Did you know?

89%

*of Nebraska
Public Schools
Offer Agricultural
Education*



Local Classroom Resources

Collateral	1 STAR (\$1,000-\$4,999)	2 STAR (\$5,000-\$9,999)	3 STAR (\$10,000-\$14,999)	BRONZE (\$15,000-\$24,999)	SILVER (\$25,000-\$34,999)	GOLD (\$35,000-\$49,999)	PLATINUM (\$50,000+)
Opportunity to Serve as a Resource for Classrooms: Videos, Curriculum, Tours, Speakers, Etc.			✓	✓	✓	✓	✓
Logo on "I Believe in the Future of Ag" Donation Cards			✓	✓	✓	✓	✓
Provide Matching Funds for Chapters Who Participate in the "I Believe in the Future of Ag"			✓	✓	✓	✓	✓
Provide Cash Prize for Top Chapters Who Participate in the "I Believe in the Future of Ag" Campaign and Complete the Most Sponsor Engagements			✓	✓	✓	✓	✓
Logo on FFA Placemat used at Chapter Banquets & State Convention Dinners			✓	✓	✓	✓	✓
Guest Video Interview on the Creating Career Connections Podcast				✓	✓	✓	✓
Display Ad in FFA & AFNR Handbook					1/4 PAGE	1/2 PAGE	FULL PAGE
Logo on Ag Experience Tracker (AET) Agriculture Education Experience Management System					✓	✓	✓
Booth at Pathways To Careers Session Breakout					✓	✓	✓



Local Chapter Engagement



The "I Believe in the Future of Ag" campaign serves as an outlet for local FFA chapters to receive donations for innovative projects to advance agriculture education in their schools.

Top Chapters for 'I Believe' for 2025-26

Chapter	Submissions	Ranking
Aquinas	125	1
Johnson County Central	117	2
Osmond	83	3
Litchfield	73	4
Johnson-Brock	69	5
Ravenna	43	6
Pleasanton	42	7
High Plains	29	8
Gothenburg	22	9
Sutton	21	10

Local Chapter Data	2022-23	2023-24	2024-25*	2025-26
Local Chapter Dollars Donated	\$363,554.03	\$403,759.59	\$355,005.75	\$474,449.80
NE FFA Foundation Matching Funds	\$35,000.00	\$35,000.00	\$30,000 Match & \$5,000 Top Chapter Prize	\$30,000 Match & \$5,000 Top Chapter Prize
Total Returned to Chapters	\$398,554.03	\$438,759.59	\$355,005.75	\$474,449.80
Number of Local Donations	921	1130	864	1086
Average Donation at the Local Level	\$393.65	\$357.31	\$410.00	\$436.88
Number of Chapters Received 1 Donation	96	128	98	115
Number of Chapters Participated in Sponsor Engagement	10	10	59	80
Total Number of Chapter Sponsor Engagements Submitted	N/A	N/A	494	838

*Sponsor engagement required for match began this year.



Did you know?



\$35,182,918*

Economic Impact of FFA Members in Nebraska

*2024-25 program year

Foundation Recognition

Collateral	1 STAR (\$1,000-\$4,999)	2 STAR (\$5,000-\$9,999)	3 STAR (\$10,000-\$14,999)	BRONZE (\$15,000-\$24,999)	SILVER (\$25,000-\$34,999)	GOLD (\$35,000-\$49,999)	PLATINUM (\$50,000+)
State Officer Visit		✓	✓	✓	✓	✓	✓
State Officer Visit shared on Social Media					✓	✓	✓
State Officer Check Presentation shared on Social Media						✓	✓
In-Person State Officer Remarks for an Event			✓	✓	✓	✓	✓
Logo on FFA State Fair T-Shirt					✓	✓	✓
Logo in Annual Report			✓	✓	✓	✓	✓
Logo in Printed Newsletters (Spring & Fall)				✓	✓	✓	✓
Name or Logo on Sponsors Page of Website	NAME	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Logo & Website Link on Homepage of Website						✓	✓
Use of "Proud to Support Nebraska FFA" Trademarked Logo	✓	✓	✓	✓	✓	✓	✓
Advertise Events & Career Opportunities in Foundation Teacher E-Newsletter	✓	✓	✓	✓	✓	✓	✓
Logo on Footer of Foundation Teacher E-Newsletter						✓	✓
Invite to Nebraska FFA Foundation Mission: True Blue	✓	✓	✓	✓	✓	✓	✓
Additional Sponsorship Options to Select per Level	0	1	1	2	3	4	ALL

Program Overview & Sponsorship Package Options

Below is a list of programs and options that sponsors can select to support based on sponsorship level (shown at the bottom of the chart on page 6).

MARKETING:

Radio ad/tags with partnering stations through the Rural Radio Network.

Collateral: Radio ads on Rural Radio Network, including 8 tags for “I Believe” and 1 tag for State Convention (Included in Gold and above levels)

STATE OFFICER DEVELOPMENT & SUPPORT:

This sponsorship supports the seven college-aged individuals who are selected to serve as Nebraska State FFA Officers for one year. The program costs include official dress and casual official dress; lodging and meals for trainings; registration, flights and hotels for State Officer Summit; mileage, parking, postage, and training supplies.

Collateral: One social media tag

CHAPTER OFFICER LEADERSHIP TRAINING (COLT):

COLT serves three primary purposes for FFA chapter officers: chapter planning, individual officer training, and team development/engaging chapter members. COLT is led by the State Officer team and takes place annually in May, with approximately 1,000 chapter officers attending.

Collateral: Logo on conference materials, logo on COLT t-shirt, and social media tag

IGNITE:

One-day fall leadership conference led by the State Officer team. Students in grades 7, 8, and 9 learn about FFA opportunities and leadership skills.

Collateral: Logo on materials, opportunity to share resources with teachers, and social media tag

PATHWAYS TO CAREERS:

P2C is for students in grades 9-12 to explore their potential career path by meeting with industry professionals, learning specific skills, and networking with peers and leaders in the ag industry.

Collateral: Logo on conference materials and social media tag

LAUNCH!:

The year-long program is designed to jumpstart school-based enterprises in Nebraska FFA chapters and ag programs. Participants are selected and then receive in-person training. This sponsorship helps provide the opportunity to compete for startup funding through a series of pitch competitions.

Collateral: One representative invited to judge at Quick Pitch and/or Final Pitch, plus one social media tag

CHAPTER VISIT PROGRAM:

Nebraska FFA State Officers visit classrooms to facilitate workshops in January - March during the school day.

Collateral: Social media tag

AGRISCIENCE:

The program allows students to investigate scientific principles and emerging technologies that impact the agriculture industry in six pathways, with three categories based on FFA members' grade level totaling 18 award areas.

Collateral: Logo and one representative on stage during State Convention, two representatives invited to breakfast, and social media tag

AG ISSUES ACADEMY:

The academy is a one-day event during State Convention where students are selected to take part to identify ways that agriculture supports and builds rural and urban communities.

Collateral: Logo and one representative on stage during State Convention and one representative invited to lunch

MIDDLE SCHOOL ACADEMY:

The middle school programming during State Convention is covered with this sponsorship to include leadership workshops, People in Ag Poster Contest, and Quiz Bowl.

Collateral: Listed as a sponsor

STATE FFA DEGREES:

Must be a Bronze sponsor or higher to select this option. The State FFA Degree is the highest degree the state association can bestow on its members. The member must have submitted two years of project records, have earned or invested \$3,000, plus other requirements. An estimated 900 students are awarded during State Convention.

Collateral: Logo and one representative on stage during State Convention and one social media tag

LIVING TO SERVE EVENT:

Living To Serve is part of the FFA Motto. FFA members live that out during State FFA Convention by packaging 80,000+ meals that go to address food insecurity needs in Nebraska.

Collateral: Logo on event signage, opportunity to be event volunteer, and social media tag

NEBRASKA FFA FOUNDATION TRUE BLUE IMPACT FUNDRAISING EVENT & DONOR EVENTS:

This sponsorship helps cover the cost of the annual True Blue Impact Fundraising Event to support mission-based programming, as well as the Past State Officer Event and Special Donor Event.

Collateral: Logo and recognized at the events

EXCLUSIVE AWARDS:

Exclusive sponsorships including SAE-, LDE-, and CDE-based awards and local chapter/teacher programming.

Collateral: Varies depending on availability and area selection



THANK YOU TO ALL THE CORPORATE PARTNERS WHO HELP THE NEBRASKA FFA FOUNDATION FULFILL ITS MISSION.

Deadline for Sponsorship Commitments: December 31, 2026.



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